



RANCHING & HELI-TOUR GETAWAY CONTEST RULES

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

PRIZE ACCEPTANCE AGREEMENT IS REQUIRED. THE ALONE IN BC'S CARIBOO CHILCOTIN COAST GETAWAY #1 (THE "**CONTEST**") IS OPEN ONLY TO NATURAL PERSONS WHO ARE LEGAL RESIDENTS OF AND PHYSICALLY LOCATED IN CANADA (EXCLUDING QUEBEC), THE U.S. STATES OF CALIFORNIA, OREGON AND WASHINGTON AND WHO ARE AT LEAST EIGHTEEN (18) YEARS OF AGE AND HAVE REACHED THE LEGAL AGE OF MAJORITY IN THEIR JURISDICTION OF RESIDENCE AT THE TIME OF ENTRY INTO THE CONTEST. VOID WHERE PROHIBITED BY LAW. PARTICIPATION IN THIS CONTEST CONSTITUTES YOUR ACCEPTANCE OF THESE RULES. ODDS OF WINNING A PRIZE WILL DEPEND ON THE TOTAL NUMBER OF ELIGIBLE ENTRIES SUBMITTED AND RECEIVED IN ACCORDANCE WITH THESE RULES. BY PARTICIPATING IN THE CONTEST, EACH PARTICIPANT REPRESENTS AND WARRANTS THAT HE OR SHE MEETS THESE ELIGIBILITY REQUIREMENTS AND THAT HE/SHE HAS READ, ACCEPTS, AGREES TO BE LEGALLY BOUND BY AND WILL COMPLY WITH THESE OFFICIAL CONTEST RULES (THE "**RULES**").

- 1. ELIGIBILITY.** THIS CONTEST IS OPEN ONLY TO NATURAL PERSONS WHO ARE LEGAL RESIDENTS OF AND PHYSICALLY LOCATED IN CANADA (EXCLUDING QUEBEC), THE U.S. STATES OF CALIFORNIA, OREGON AND WASHINGTON (COLLECTIVELY, ELIGIBLE JURISDICTIONS") AND WHO ARE AT LEAST EIGHTEEN (18) YEARS OF AGE AND HAVE REACHED THE LEGAL AGE OF MAJORITY IN THEIR JURISDICTION OF RESIDENCE AT THE TIME OF ENTRY INTO THE CONTEST.

Contest may only be entered from and within Eligible Jurisdictions. Employees of the Cariboo Chilcotin Coast Tourism Association (the "**Sponsor**" or "**CCCTA**") and its parents, affiliates, subsidiaries, related companies, successors and assigns, A&E Television Networks, LLC (hereinafter referred to as "**A&E**") and its parents, affiliates, subsidiaries, related companies, successors and assigns, prize suppliers, and promotional and advertising agencies, any person who has been confirmed as a winner of any previous contest administered by the Sponsor within thirty (30) days preceding the Contest start date indicated below, and/or the immediate family members and/or the household members of any of the above are not eligible to enter.

The Sponsor shall have the right at any time to require proof of identity and/or eligibility to participate in the Contest. Failure to provide such proof may result in disqualification. All personal and other information requested by and supplied to the Sponsor for the purpose of the Contest must be truthful, complete, accurate and in no way misleading. The Sponsor reserves the right, in its sole discretion, to disqualify any entrant should such an entrant at any stage supply untruthful, incomplete, inaccurate or misleading personal details and/or information.

The Contest is in no way sponsored, endorsed or administered by, or associated with, Facebook. Facebook is completely released of all liability by each participant in the Contest. You understand that you are providing your information to Sponsor and not to Facebook. Any personal information you provide will be used for the administration of the Contest and in accordance with Sponsor's privacy policy. Any questions or complaints regarding the Contest should be directed to Sponsor and not to Facebook.

2. **CONTEST PERIOD.** The Contest begins at 12:01 a.m. Pacific Time (“PT”) on May 27, 2021 and ends at 11:59 p.m. PT on August 19, 2021 at (the “**Contest Period**”) after which time the Contest will be closed and no other entries shall be accepted.

3. **HOW TO ENTER.**

- (a) No purchase necessary. To receive one Contest Entry, eligible participants must ‘like’ the Contest announcement post on either the [Cariboo Chilcotin Coast](https://www.facebook.com/CaribooChilcotinCoast) (<https://www.facebook.com/CaribooChilcotinCoast>) or [Alone on HISTORY](https://www.facebook.com/Alone) (<https://www.facebook.com/Alone>) Facebook pages. To receive a second entry, eligible participants must ‘like’ the Contest announcement post on the other of the above two Facebook pages. For greater clarity, there is one (1) Contest entry available for a like of the Contest announcement post on each of the Cariboo Chilcotin Coast and Alone on HISTORY Facebook pages, for a maximum of two (2) Contest entries per person.
- (b) Limit of two (2) entries per person during the Contest Period. In the case of additional entries by the same person, only the first two entries will be eligible and the remainder will be void.
- (c) All entries become the sole property of the Sponsor and will not be returned for any reason. Entries must be received prior to the Contest Period entry deadline, August 19, 2021 at 11:59 p.m. PT. Entries will be declared invalid if they are late, illegible, incomplete, damaged, irregular, mutilated, forged, garbled or mechanically or electronically reproduced. Unless otherwise set out herein, no communication or correspondence will be exchanged with entrants except with those selected as a potential Contest winner.
- (d) Entries shall be deemed to be submitted by the authorized account holder of the Facebook account associated with the entry. For the purposes of these Rules, “authorized account holder” of a Facebook account is defined as the natural person who is assigned to the Facebook account by Facebook. The selected entrant may be required to provide the Sponsor with proof that the selected entrant is the authorized account holder of the Facebook account associated with the corresponding entry.

4. **PRIZE.**

- (a) There is one (1) Prize (the “**Prize**”) available to be won by the Prize winner (the “**Winner**”), consisting of one (1) 3-night Chilcotin getaway weekend package for the Winner and one (1) guest (the “**Guest**”). Guest must be at least eighteen (18) years of age and have reached the legal age of majority in their jurisdiction of residence at the time of signing the Release (as defined below). The Prize includes:
 - (i) Three (3) nights’ standard accommodation for the Winner and his/her Guest at White Saddle Country Inn. Includes meals after check-in and before check-out. Subject to seasonality and availability.
 - (ii) One (1) 30-minute helicopter sightseeing tour around Chilko Lake for the Winner and his/her guest (the “**Guest**”) on White Saddle Air Services. Subject to seasonality, availability and weather conditions.
 - (iii) Return economy class airfare for the Winner and his/her Guest on Pacific Coastal Air Ltd. From Vancouver (YVR) South Terminal to Williams Lake (YWL). This

aspect of the Prize will be provided to the Winner in the form of travel vouchers, which are only valid for use in association with the Prize. Any additional fees such as return transportation to YVR, cancellation or re-booking fees or luggage/seat reservation fees are not included and are the responsibility of the Winner and his/her Guest.

- (iv) One (1) rental vehicle as designated by the Sponsor in its discretion, supplied by Bella Coola Vehicle Rentals, to be picked up at the Williams Lake Airport for self-transport to the accommodation and surrounding area. Subject to seasonality, availability and the supply of a valid driver's license by the Winner and/or Guest as the primary vehicle user. Winner is responsible for entering into the vehicle supplier's standard contract and for all liability relating to the rental vehicle. Sponsor recommends that Winner secure sufficient insurance coverage for the rental vehicle at their expense.
- (b) The Prize has an approximate retail value ("ARV") of Five Thousand Canadian Dollars (CDN \$5,000.00)/ Four Thousand One Hundred Forty-Five United States Dollars (USD \$4,145.00) based on an exchange rate of \$1CAD/\$0.83 USD as of May 25, 2021.
- (c) Winner shall not be entitled to receive the difference, if any, between the actual Prize value and the stated approximate Prize value.
- (d) The Sponsor and/or the Sponsor's representatives will contact the selected entrant to coordinate their compliance in full with these Rules (and, once they are declared a Winner, fulfilment of the Prize) within seven (7) days once such selected entrant has been successfully contacted, notified of his/her Prize, fulfilled the requirements set out herein and been declared the Winner.
- (e) Prize winner and his/her Guest are solely responsible for all costs not expressly described herein, including, without limitation, as applicable, all non-included transportation, non-included accommodations or additional accommodations if required, health/travel/vehicle rental insurance, taxes, fuel/currency surcharges, meals and beverages, room service, gratuities, merchandise, telephone calls, any required travel documentation and all personal expenses of any kind or nature. Prize and all aspects thereof are subject to availability and operating hour limitations, as applicable, and change without notice or compensation. It is recommended that the Prize winner and his/her Guest obtain sufficient personal insurance prior to departure. No change in travel arrangements can be made by the Prize winner once his/her booking has been confirmed. In order to take advantage of the Prize, Winner and Guest must travel to Vancouver International Airport at their own expense in order to initiate Prize travel. Additionally, should any Prize Winner be a United States resident, such Prize Winner shall be solely responsible for all federal, state and local income taxes associated with acceptance of the Prize.

5. PRIZE CONDITIONS.

- (a) The Prize must be used in full by October 15, 2023. Prizes requires booking with the Prize operator and is subject to availability and seasonal hours/closures. Meals and beverages not included. Prize use deadline may be extended in the sole discretion of the Sponsor.
- (b) Without limiting the generality of the foregoing, the Prize must be accepted as awarded and is not transferable, assignable or convertible to cash (except as may be specifically

permitted by Sponsor in their sole and absolute discretion). No substitutions except at Sponsor's option. Sponsor reserves the right, in its sole discretion, to substitute the Prize with a prize of equal or greater value, including, without limitation, but at Sponsor's sole discretion, a cash award. As part of the Release (as defined below), the Winner agrees to accept the Prize "as is", and entrants hereby acknowledge that Sponsor has neither made nor is in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to the Prize, including, without limitation, to the Prize's quality, merchantability or fitness for a particular purpose or express warranties (if any) provided exclusively by a prize supplier. If the Winner does not accept or use the entire Prize (as awarded), the unaccepted or unused part of the Prize will be forfeited and Sponsor will have no further obligation with respect to the Prize or portion of the Prize. Sponsor is not responsible for and Winner will not receive the difference between the actual value of the Prize at the time of award and the stated approximate retail value in these Rules or any Contest-related materials. **Prize solely consists of those items specifically listed as part of the Prize and DO NOT include transportation, accommodation or meals other than as specified in these Rules.**

- (c) Guest must comply with the Rules and sign and return the Release (described below).

6. WINNER SELECTION.

One (1) Winner shall be selected as follows:

- (a) On or around August 20, 2021 at 12:01 p.m. PT in Williams Lake, British Columbia, one (1) entrant will be selected by a random draw from all eligible entries received during the Contest Period.
- (b) Before being declared a winner, the selected entrant will be required to sign and return the Release (described below) and, if the selected entrant is a resident of Canada, they will be also required to correctly answer, without assistance of any kind, whether mechanical or otherwise, a time-limited mathematical skill-testing question to be administered during a pre-arranged telephone call or by e-mail.
- (c) The odds of being selected as a potential winner are dependent upon the number of eligible entries received.
- (d) THE SELECTED ENTRANT WILL BE NOTIFIED BY FACEBOOK DIRECT MESSAGE ON THE DAY OF THE DRAW AND MUST RESPOND WITHIN TWO (2) BUSINESS DAYS OF NOTIFICATION. Upon notification, the selected entrant must respond by Facebook direct message (as specified in the notification) to the contact telephone number or e-mail address provided no later than the indicated deadline set out in the Rules and/or the notification. In case Direct Messaging is not possible, the Sponsor will post a message on the Cariboo Chilcotin Coast and Alone on HISTORY Facebook pages, requesting that the selected entrant contact it directly via email at marketing@landwithoutlimits.com, in which case the selected entrant must do so within 48 hours of the Sponsor's message. If the selected entrant does not respond accordingly, he/she will be disqualified and will not receive a Prize and another entrant may be selected in the Sponsor's sole discretion until such time as an entrant satisfies the terms set out herein. If the Sponsor elects in its discretion to select and alternate entrant and cannot reach or is not able to declare that entrant a winner in accordance with these Rules, the Sponsor may elect in its discretion to not award the Prize. The Sponsor is not

responsible for the failure for any reason whatsoever of a selected entrant to receive notification or for the Sponsor to receive a selected entrant's response.

- (e) If, as a result of an error relating to the entry process, drawing or any other aspect of the Contest, there are more selected entrants than contemplated in these Rules, there will be a random draw amongst all eligible Prize claimants to award the correct number of Prizes.

7. **RELEASE.** Winner and Guest will be required to execute a legal agreement and release ("**Release**"), unless prohibited by law, that confirms Winner's and Guest's: (i) eligibility for the Contest and compliance with these Rules; (ii) acceptance of the Prize as offered; (iii) release of each of the Sponsor and A&E and their respective parent companies, subsidiaries, affiliates and/or related companies and each of their employees, directors, officers, suppliers, agents, sponsors, administrators, licensees, representatives, advertising, media buying and promotional agencies (collectively, the "**Releasees**") from any and all liability for any loss, harm, damages, cost or expense arising out of participation in the Contest, participation in any Contest-related activity or the acceptance, use, or misuse of any Prize, including but not limited to costs, injuries, losses related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light, or from any and all claims of third parties arising therefrom; and (iv) grant to the Sponsor of the unrestricted right, in the Sponsor's discretion, to produce, reproduce, display, publish, convert, post, serve, broadcast, communicate by telecommunication, exhibit, distribute, adapt and otherwise use or re-use the Winner's and Guest's name, statements, image, likeness, voice and biography, in any and all media now known or hereafter devised, in connection with the Contest and the promotion and exploitation thereof. The executed Release must be returned within two (7) days of the date indicated on the accompanying letter of notification or the verification as a Winner or the selected entrant will be disqualified and the Prize forfeited.
8. **INDEMNIFICATION BY ENTRANT.** By entering the Contest, each entrant releases and holds the Releasees harmless from any and all liability for any injuries, loss or damage of any kind to the entrant or any other person, including personal injury, death, or property damage, resulting in whole or in part, directly or indirectly, from: (a) their participation in the Contest or any Contest related activity; (b) the acceptance, possession, use or misuse of any Prize; or (c) any breach of the Rules. Each entrant agrees to fully indemnify Releasees from any and all claims by third parties relating to the entrant's participation in the Contest, without limitation.
9. **LIMITATION OF LIABILITY.** The Sponsor assumes no responsibility or liability for lost, late, unintelligible/illegible, falsified, damaged, misdirected or incomplete entries, notifications, responses, replies, or for any computer, online, software, telephone, hardware or technical malfunctions that may occur, including but not limited to malfunctions that may affect the transmission or non-transmission of an entry. The Sponsor is not responsible for any incorrect or inaccurate information, whether caused by any of the equipment or programming associated with or utilized in the Contest or by any technical or human error which may occur in the administration of the Contest. The Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. The Sponsor assumes no responsibility or liability in the event that the Contest cannot be conducted as planned for any reason, including for reasons beyond the control of the Sponsor, such as infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or corruption of any website, or other factors impacting the administration, security, fairness, integrity or proper conduct of the Contest.

- 10. CONDUCT.** By participating in the Contest, each entrant is deemed to have executed and agrees to be bound by the Rules, which will be posted at the Sponsor's website at landwithoutlimits.com/alone throughout the Contest Period. Entrants further agree to be bound by the decisions of the Sponsor, which shall be final and binding in all respects. The Sponsor reserves the right, in its sole discretion, to disqualify any entrant found to be: (a) violating the Rules; (b) tampering or attempting to tamper with the entry process or the operation of any Contest-related web page or any related promotional website; (c) violating the terms of service, conditions of use and/or general rules or guidelines of any Sponsor or A&E property or service; and/or (d) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass the Sponsor or any other person. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE CONTEST WEBSITE OR ANY RELATED WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING BUT NOT LIMITED TO CRIMINAL PROSECUTION. Winner and Guest must at all times behave appropriately when taking part in the Prize package and observe the Rules and any other rules or regulations (including those imposed by Prize suppliers) during their Prize-related travel. The Sponsor reserves the right to disqualify any Winner and/or his or her Guest who breaks such rules and/or fails to behave appropriately and to disqualify such Winner and/or Guest.
- 11. PRIVACY / USE OF PERSONAL INFORMATION.**
- (a) By participating in the Contest, each entrant: (i) grants to the Sponsor the right to use his/her name, city, state, province and Facebook account name (collectively the "**Personal Information**") for the purpose of administering the Contest, including but not limited to contacting and announcing the Winner and coordinating the provision of the Prize; and (ii) acknowledges that the Sponsor may disclose his/her Personal Information to third-party agents and service providers of any of the Sponsor in connection with any of the activities listed in (i) and (ii) above.
- (b) The Sponsor will only use Personal Information for the purpose of administering the Contest and in accordance with Sponsor's privacy policy (available at: www.landwithoutlimits.com/privacy-policy/). If an entrant has opted in to receive communications from A&E, A&E will use the entrant's Personal Information only for identified purposes, and protect the entrant's Personal Information in a manner that is consistent with the A&E Privacy Policy at: <https://www.aenetworks.com/privacy>
- 12. INTELLECTUAL PROPERTY.** All intellectual property, including but not limited to trademarks, trade names, logos, designs, promotional materials, web pages, source code, drawings, illustrations, slogans and representations used in connection with the Contest are owned by the Sponsor and/or its affiliates or licensors. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.
- 13. TERMINATION.** The Sponsor reserves the right, in its sole discretion, to terminate the Contest, in whole or in part, and/or modify, amend or suspend the Contest, and/or the Rules in any way, at any time, for any reason without prior notice if factors beyond its control prevent the Sponsor from administering the Contest as planned. If the Contest is terminated before the designated end date, Sponsor will (if possible) select winner in a random drawing from all eligible, non-suspect entries received as of the date of the event giving rise to the termination. Inclusion in such drawing shall be each entrant's sole and exclusive remedy under such circumstances.

14. **LAW.** These Rules are the official rules of the Contest. The Contest is subject to applicable federal, provincial and municipal laws and regulations. The Rules are subject to change without notice in order to comply with any applicable federal, provincial and municipal laws or the policy of any other entity having jurisdiction over the Sponsor and/or the Contest. All issues and questions concerning the construction, validity, interpretation and enforceability of the Rules or the rights and obligations as between the entrant and the Sponsor in connection with the Contest shall be governed by and construed in accordance with the laws of the province of British Columbia including procedural provisions without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws.
15. **DISCREPANCY.** In the event of any discrepancy or inconsistency between the terms and conditions of the Rules and disclosures or other statements contained in any Contest-related materials, including but not limited to any website or point of sale, television, print, online or other advertising, the terms and conditions of the Rules shall prevail, govern and control.
16. **SOCIAL MEDIA.** This Contest is in no way sponsored, endorsed or administered by Facebook (or any social media platforms on which the Contest may be promoted and/or publicized not limited to Facebook, Instagram and/or Pinterest). Any personal information provided in connection with the Contest is being provided to the Sponsor and any questions, comments or complaints regarding the Contest must be directed to the CCCTA.
17. **SPONSOR.**

Cariboo Chilcotin Coast Tourism Association, 204-350 Barnard Street, Williams Lake, British Columbia, Canada V2G 4T9.

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